



UTILIZE SMART ADVERTISING UNITS TO REACH NEW AUDIENCES & AMPLE YOUR RESULTS

What we do?

Gaining new users raises brand awareness and drives business growth. We offer a high return on ad spend with our **robust model**, our vast **display network** with 100B global daily requests, our **AI based** optimization technology and **unique placements**, to help you increase ROAS, lower CPA, grow engagement and drive valuable users to your business.

IRS Funding Proposals Impact on Wealthy
Advisors urge caution but say new bills won't necessarily mean more scrutiny from tax collectors.
Kate Stalter June 21, 2021

Stocks, ETFs, Mutual Funds, Careers.

Travel
Vacations, Hotels, Travel Rewards, Cru

Real Estate
Home Security, Places to Live, Agents,

Law Firms
Law Firms, Agents, more >

Governance
States, Countries

Leading Crypto sites

The World's Fastest Growing Crypto App **INVEST NOW**

Your gateway to Bitcoin & beyond **INVEST NOW**

PHOTO GALLERIES

PHOTOS

FB RECRUITING

After flurry of commits, a look at the top recruiting classes in 2022

ANDREW IVINS

COLLEGE FOOTBALL

FB RECRUITING

Projecting college football's preseason AP Top 25 rankings

BRAD CRAWFORD

Travis Shaw's rise to becoming one of the nation's best recruits

STEVE WILTFONG

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Trending Now

1 After flurry of commits, a look at the top recruiting classes in 2022

COLLEGE FOOTBALL

The NCAA just lost a major Supreme Court case that will change how athletes can be compensated for their labor. >

Bell Gushed About pard In An Adorable Day Post

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The World's Fastest Growing Crypto App **INVEST NOW**

Coinbase-Buy & Sell Bitcoin and more **INVEST NOW**

Your gateway to Bitcoin & beyond **INVEST NOW**

Trending

Just 64 Fantastic Things To Treat Yourself To On Prime Day

What better time to treat yourself to things you've been wanting forever (or impulse buys you just fell in love with this second) than one of the biggest dang sale days of the year.

Heather Brags • 5 hours ago

WTF Is Happening Today? BuzzFeed Newsletters Can Help!

We have newsletters to help you stay in the loop AND newsletters to help you forget! Try one today!

Trending Now

1

CHALLENGE

Native ads are mostly placed below the fold

Advertising on various platforms require different campaigns on each

No customization is available for native placements

In native advertising, optimization measures are usually limited

Advertising on native and display networks is expensive and not always cost-effective

SOLUTION

→ Our smart DSP spots and serves to the most engaging and visible placements

→ The solution we provide is cross-platform

→ We offer flexible and customizable native ad widgets

→ Our placements are AI optimized

→ We use a dynamic CPC model combined with a KPI target to ensure cost effectiveness and positive ROI

Sample site list



Entertainment

 buzzfeed.com

 dailymail.co.uk

 people.com

 insider.com




News & Finance

 forbes.com

 usnews.com

 usatoday.com

 finance.yahoo.com



Sport

 247sports.com

 cbssports.com

 thespun.com

 sportscasting.com

About Us

Mars Media Group (MMG) is among the most prominent AdTech companies, specializing since 2005 in developing and providing advanced innovative solutions for advertisers and publishers. Performance marketing has been the core focus of MMG for the last decade, serving advertisers from several verticals including gaming, sports betting, ecommerce, dating, and more.

**Contact us and learn more
about our program:**

join@mars.money

MarsMoney