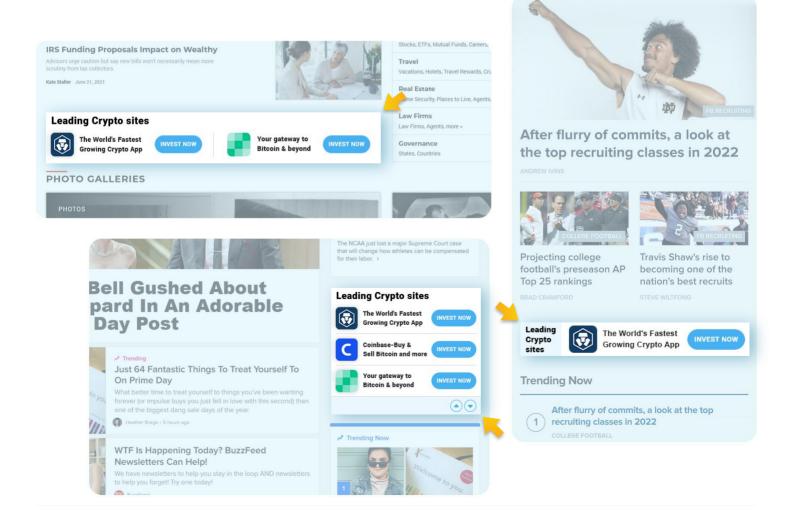
MarsMoney

UTILIZE SMART
ADVERTISING UNITS
TO REACH NEW
AUDIENCES & AMPLE
YOUR RESULTS



What we do?

Gaining new users raises brand awareness and drives business growth. We offer a high return on ad spend with our **robust model**, our vast **display network** with 100B global daily requests, our **Al based** optimization technology and **unique placements**, to help you increase ROAS, lower CPA, grow engagement and drive valuable users to your business.



CHALLENGE

Native ads are mostly placed below the fold

Advertising on various platforms require different campaigns on each

No customization is available for native placements

In native advertising, optimization measures are usually limited

Advertising on native and display networks is expensive and not always cost-effective

SOLUTION

Our smart DSP spots and serves to the most engaging and visible placements

→ The solution we provide is cross-platform

We offer flexible and customizable native ad widgets

Our placements are Al optimized

We use a dynamic CPC model combined with a KPI target to ensure cost effectiveness and positive ROI

Sample site list



Entertainment

buzzfeed.com

m dailymail.co.uk

people.com

(NSIDER) insider.com



News & Finance

forbes.com

usnews.com

usatoday.com

m finance.yahoo.com



Sport

247sports.com

cbssports.com

S thespun.com

sportscasting.com

About Us

Mars Media Group (MMG) is among the most prominent AdTech companies, specializing since 2005 in developing and providing advanced innovative solutions for advertisers and publishers. Performance marketing has been the core focus of MMG for the last decade, serving advertisers from several verticals including gaming, sports betting, ecommerce, dating, and more.

Contact us and learn more about our program:

join@mars.money

